What is fascia?

Fascia is a tough connective tissue which spreads throughout the body in a three-dimensional web from head to foot without interruption. Trauma, posture or inflammation can create a binding down of fascia resulting in excessive pressure on nerves, muscles, blood vessels, osseous structures and/or organs. Since many of the standard tests such as x-rays, myelograms, CAT scans, electromyography, etc., do not show the fascial restrictions, it is thought that an extremely high percentage of people suffering with pain and/or lack of motion may be having fascial problems, but most go undiagnosed.

The viscoelastic quality of the fascial system causes it to resist a suddenly applied force. This explains why the “old form” of myofascial release, which was an attempt to force a system that cannot be forced, produced pain and limited results.

What is the John F. Barnes’ Myofascial Release Approach®?

The John F. Barnes’ Myofascial Release Approach® consists of the gentle application of sustained pressure into the fascial restrictions. This essential “time element” has to do with the viscous flow and the piezoelectric phenomenon: a low load (gentle pressure) applied slowly will allow a viscoelastic medium (fascia) to elongate.

Our seminars are designed to be “hands-on” experiences. The seminars listed in this brochure all build upon one another providing a logical, step-by-step, comprehensive Approach for the treatment of pain, headaches and dysfunction. The Barnes’ Myofascial Release Approach® is easily learned so that you can utilize the techniques taught in class immediately upon returning to your practice.

Discover how this truly unique approach can help you to develop the skills and confidence to provide consistent results for your patients / clients while adding fulfillment and revitalizing your professional and personal life!
The tide has turned. Myofascial Release is leading the way in healthcare. Traditional healthcare is crashing and unfortunately it appears that it will get significantly worse. All of this concern is nothing more than a reshuffling of the deck chairs on the Titanic! Don’t let the ‘sinking ship’ of traditional therapy drag you down.

Join the over 75,000 John F. Barnes’ Myofascial Release ® therapists that are using MFR in their private practices or facilities whose primary focus is Myofascial Release. These Myofascial Release facilities are flourishing; have minimal paperwork and you will have the fulfillment of profound, consistent results.

**Research Verifies Myofascial Release!**

Many of the techniques that we were taught as therapists had logical theories, however were terribly flawed. The problem is that the methodology to produce consistent lasting results did not materialize. Most forms of therapy only produce temporary results. This flawed methodology has limited your effectiveness and results. The John F. Barnes’ Myofascial Release Approach® has logical principles that produce effective long term, consistent results all of which is now being verified by research!

It has recently been discovered that the environment of the over 50 trillion cells of our body is the ground substance of the Fascial system, which ideally should be a viscous gel. Trauma, thwarterd inflammatory processes and surgery dehydrates the ground substance. This solidification impedes the transport of oxygen. Nutrition, supplements and/or medication, the biochemistry, hormones, the information and energy that the cells need to thrive.

**Phase Transition**

Principles that I have been teaching for over 40 years are being verified by authorities in fluid dynamics and the viscosity of the ground substance of the Fascial system. *Cells, Gels and Engines of Life* by Dr. Gerald Pollack and *The Extracellular Matrix: Ground Substance Regulation* by Dr. Alfred Pischinger, one of Germany’s leading scientists. His book translated into English represents a culmination of over 30 years of research on the Fascial system.

Research has confirmed the importance of treating the cross-links that develop into the fibrous web and the ground substance, the fluid component of the Fascial system, which has been overlooked by healthcare. “Phase Transition” is the phenomenon that occurs when ice transforms into water. This unique and important principle is what differentiates Myofascial Release from all other forms of therapy.

**The results of Myofascial Release are based on techniques that produce ‘Phase Transition.’**
Also we were taught ‘linear’ principles for a ‘non linear’ body. Myofascial Release techniques recognize that the Fascial system is ‘non linear’ instead it has a ‘fractal’ nature that responds to the important concepts of tensegrity, mechano-transduction, chaos, complexity and fractal theories and techniques.

John F. Barnes’ Myofascial Release® therapists have become the most successful therapists in the country due in part to the results that they are able to achieve. Word of Myofascial Release and its effectiveness has spread across the country like ‘wildfire’!

Myofascial Release is an important revolution in healthcare that will allow you to decrease burdensome paperwork, substantially increase your effectiveness and income, and enjoy the fulfillment of profoundly helping others!

Fascial restrictions can exert approximately 2,000 pounds of pressure per square inch on pain sensitive structures producing pain, headaches, fibromyalgia and restrictions of motion.

What Myofascial Release Therapists Are Saying...

‘Dear MFR Friends:
I am overwhelmed. I know a lot of you are too...I turn down about 3-5 people a week who want me to evaluate and treat them with Myofascial Release. They email me, they call me, they beg me to see them, but I am booked months ahead. Each patient received the John F. Barnes’ method of sustained release myofascial release and exercise.’
Carol D., DPT, Coral Gables, FL

‘Thinking about all the ‘Busy Practice’ talk going on... How incredible to be a part of such an interesting group, and the important Myofascial Release work we are doing. My business has grown quite rapidly over the last 3 years. All of this overwhelming growth has given me a chance to see a really clear picture of what ‘success’ means to me... and the things I make priority. Thank you, I feel fulfilled.’
Renie A., LMT, Cumberland, ME

‘We have been flooded with people seeking Myofascial Release. We are booked solid and the phone just keeps ringing and ringing! With my ever-expanding wait list, I want to say THANK YOU to John who has propelled MFR to where it is today!!!

We owe you a HUGE DEBT OF GRATITUDE.
Thank you, thank you, thank you :)’
Phil T., MSPT, Chevy Chase, MD

I have been an OT for 17 years and started practicing John F. Barnes’ Myofascial Release® exclusively in 2005. In a short amount of time, I achieved higher levels of patient results, quickly followed by business success, job satisfaction, personal growth, and overall happiness than I imagined possible in my work life. MFR is such a fulfilling way to practice for both the therapist and client! It is effective, compassionate, and a true partnership towards the client’s goals. MFR is so effective that I stay booked months in advance with minimal marketing. Therapists who have trained directly with John F. Barnes, PT have noticed the demand for MFR growing significantly over the past year. We are providing authentic health care, and that is of tremendous benefit to both the patient and the therapist. It is a great privilege and joy to be a Myofascial Release Therapist.
Tara C., OTR/L, Bradenton, FL

Join the therapists utilizing Myofascial Release who are at the leading edge of Healthcare.
Myofascial Release I

This exciting “hands-on” introductory course has trained over 75,000 therapists. Graduates of this course are immediately able to produce positive, structural changes in their patients with acute and chronic pain and dysfunction. These whole-body techniques will be an important added dimension to your existing treatment regimen, greatly enhancing your therapeutic effectiveness.

20 Contact Hours

MYOFASCIAL RELEASE TECHNIQUES:

- Theory
- Anatomy of Fascia and Related Structures
- Whole Body Inter-Relationships
- Development of Palpation Skills
- Evaluation Procedures
- Lower Extremity Problems
- Sacral Float
- Lumbar-Pelvic Problems
- Anterior and Posterior Thoracic Areas
- Transverse Fascial Planes (Thoracic Inlet, Respiratory Diaphragm & Pelvic Floor)
- Upper Extremity Problems

- Cervical Spine, Atlas and Axis, Occipital Condyle Release, Dural Tube Mobility

THE FASCIAL CRANIUM

- Theory
- Headache Release
- Evaluation Problems
- Temporomandibular Problems
- Cranial/Sacral Techniques
- Cranial Trauma
- Sinus Problems
- Birth Injuries

Enjoy a New, Exciting and Lucrative Career!

I have had the opportunity of training over 75,000 therapists and my goal is to help you improve your logical/intuitive abilities and confidence. Trauma and inflammatory responses create myofascial restrictions that can produce tensile pressures of approximately 2,000 pounds per square inch on pain sensitive structures that do not show up in any of the standards tests (x-rays, myelograms, CAT scans, electromyography, etc.).

This enormous pressure acts like a “straightjacket” on muscles, nerves, blood vessels and osseous structures producing the symptoms of pain, headaches and restriction of motion.

Symptoms are the tip of the iceberg of a much deeper, important problem – myofascial restrictions! Science has now discovered what I have been teaching for over 40 years; i.e., pain, dysfunction and disease are caused by a prolonged inflammatory response. Trauma and the resultant inflammatory response create myofascial restrictions that ultimately create the symptoms.

Myofascial Release allows the chronic inflammatory response to resolve and eradicates the enormous pressure of myofascial restrictions exerted on pain-sensitive structures to alleviate symptoms and to allow the body’s natural healing capacity to function properly.

— ENJOY THE FULFILLMENT OF CONSISTENT, PROFOUND RESULTS —
Peter is a doctor of physical therapy and has taken all of our seminars. He shared the following experience with us:

“My son fractured his clavicle during a karate class. I took him to the emergency room where he received an x-ray, was given a sling, medication, and was told he will heal in a couple of weeks, but his clavicle will stay deformed.

So, after we went home, I performed Myofascial Release for his neck, shoulder, and chest with very gentle touch. He felt much better. His pain went significantly down, he slept well, and the next day we decided to see an orthopedist and re-x-ray his shoulder.

According to the orthopedist, he couldn’t explain why his bone was reset in as little as 16 hours. My son is doing just fine; he has no pain, and played basketball today!”
The Myofascial Unwinding™ seminar is designed to enhance your skill level and sensitivity providing you with a comprehensive treatment regime. Persistent pain and/or structural dysfunction may be perpetuated by “holding or bracing patterns” in the body. You will learn from the patient’s perspective how unresolved emotional issues or mental concepts that are outdated and are no longer relevant may impede progress. The intermediate “hands-on” Myofascial Unwinding™ seminar will also improve your mental clarity, focus, sensitivity of touch and expand your abilities to achieve consistent results.

20 Contact Hours

**Prerequisite: Myofascial Release I™**

**MYOFASCIAL UNWINDING IS A VERY EFFECTIVE MOVEMENT FACILITATION TECHNIQUE UTILIZED TO:**

- Decrease Pain
- Increase Range of Motion
- Eliminate Subconscious “Holding or Bracing Patterns”
- Increase Your Proprioceptive Awareness
- Increase Functional Mobility of the Neuro/Myofascial/Osseous Systems

**LOCATIONS AND DATES**

**SEDONA, AZ**  
March 11-13, 2013  
Poco Diablo Resort  
(928) 282-7333

**CHARLOTTE, NC**  
April 9-11, 2013  
Hilton Center City  
(704) 377-1500

**MADISON, WI**  
May 7-9, 2013  
Sheraton Hotel  
(608) 251-2300

**VICTORIA, BRITISH COLUMBIA**  
June 3-5, 2013  
Harbour Towers  
(250) 385-2405

**OCEAN CITY, MD**  
July 15-17, 2013  
Carousel Oceanfront  
(410) 524-1000

**NASHVILLE, TN**  
August 6-8, 2013  
Hilton Garden Inn  
(615) 369-3900

**HILTON HEAD, SC**  
September 9-11, 2013  
Omni Oceanfront  
(843) 842-8000
Myofascial Release I™ developed a fascinating framework of concepts and techniques. Myofascial Release II™ completes this conceptual framework with important, advanced, whole body Myofascial Release techniques and newly refined cranial advancements. The intermediate “hands-on” Myofascial Release II seminar will greatly enhance your vital “feel” via development of the tactile and proprioceptive senses which will allow you to achieve a higher level of expertise. These exciting techniques have been carefully developed and selected for their outstanding, consistent results.

**20 Contact Hours**

**Locations and Dates**

**SEDONA, AZ**
March 14-17 (1/2 days) 2013
Poco Diablo Resort
(928) 282-7333

**CHARLOTTE, NC**
April 12-14, 2013
Hilton Center City
(704) 377-1500

**MADISON, WI**
May 10-12, 2013
Sheraton Hotel
(608) 251-2300

**VICTORIA, BRITISH COLUMBIA**
June 6-9 (1/2 days) 2013
Harbour Towers
(250) 385-2405

**OCEAN CITY, MD**
July 18-21 (1/2 days) 2013
Carousel Oceanfront
(410) 524-1000

**NASHVILLE, TN**
August 9-11, 2013
Hilton Garden Inn
(615) 369-5900

**HILTON HEAD, SC**
September 12-15 (1/2 days) 2013
Omni Oceanfront
(843) 842-8000

**LEARN ADVANCED MYOFASCIAL TECHNIQUES FOR:**

- Lumbo-Sacral
- Hyoid
- Intra-Oral (Maxillae, Palatines, Vomer, Pterygoids, Mandible)
- Sacro-Iliac
- Thorax
- Psoas Complex
- Upper Extremities
- Lower Extremities
- Fascial Cranium
- Cervical
- Dural System
Our experience has shown that over 90% of patients suffering with lumbar and pelvic pain, menstrual problems, cervical pain and headaches have imbalances in the pelvis creating fascial restrictions throughout the body. This introductory “hands-on” seminar will teach you a logical, step-by-step progression of techniques for treating the lumbo-pelvic region in a comprehensive and effective manner.

20 Contact Hours

TECHNIQUES FOR THE FASCIAL–PELVIS:
- Erector Spinae
- Sacro-Iliac Joints
- Lumbar Area
- Lower Extremities
- Quadratus Lumborum
- Pelvic Floor
- Psoas
- Sacrum

TECHNIQUES FOR THE CERVICAL–THORACIC:
- Thoracic-Lumbar Junction
- Rib Cage
- Atlas/Axis Complex
- Craniomandibular Mechanism
- Anterior/Posterior
- Cervical Areas
- Thoracic Spine
- Sternum
- Hands/Wrists
- Upper Extremities

Locations and Dates

FASCIAL–PELVIS

AUSTIN, TX
February 15-17, 2013
Marriott Courtyard
(512) 236-8008

PHILADELPHIA, PA
May 10-12, 2013
Crowne Plaza West
(215) 477-0200

SEDONA, AZ
October 17-20
(1/2 days) 2013
Site: Red Rock Memorial Lodge
Accommodations: Sky Ranch Lodge
(928) 282-6400

SPRINGFIELD, IL
March 1-3, 2013
The State House Inn
(217) 528-5100

SPRINGFIELD, MA
June 7-9, 2013
Marriott Hotel
(413) 781-7111

BILLINGS, MT
October 25-27, 2013
Hilton Garden Inn
(406) 655-8800

FRESNO, CA
December 6-8, 2013
Holiday Inn
(559) 233-6650

PITTSBURGH, PA
March 22-24, 2013
Omni Hotel
(412) 281-7100

TALLAHASSEE, FL
August 23-25, 2013
Doubletree by Hilton
(850) 224-5000

COLUMBUS, OH
November 15-17, 2013
Doubletree by Hilton
(614) 885-3334

SYRACUSE, NY
April 12-14, 2013
Sheraton Hotel
(315) 475-3000

LA CROSSE, WI
September 13-15, 2013
Radisson Hotel
(608) 784-6680

SEDONA, AZ
October 17-20
(1/2 days) 2013
Site: Red Rock Memorial Lodge
Accommodations: Sky Ranch Lodge
(928) 282-6400

MINNEAPOLIS, MN
August 23-25, 2013
Radisson Blu
(952) 881-5258

CHICAGO, IL
November 8-10, 2013
Indian Lakes Resort
(630) 529-0200

Prerequisite: Myofascial Release I™

CERVICAL–THORACIC

This fascinating intermediate “hands-on” seminar will give you the confidence and skill to successfully treat cervical pain, restriction of motion, reflex sympathetic dystrophy, carpal tunnel, TMJ pain and to decrease pain in the hand while increasing its functional mobility.

20 Contact Hours
**Vacation Series & Specialty Seminars**

**Sedona, AZ**  Take the therapeutic vacation of a lifetime in breathtaking Sedona!  
Women's Health  
Myofascial Healing  
Cervical-Thoracic  
February 7-10, 2013  
February 11-13, 2013  
February 14-17 (1/2 days) 2013  
Site: Red Rock Memorial Lodge  
Accommodations: Sky Ranch Lodge  
(928) 282-6400

**Sedona, AZ**  Enjoy the warmth of Sedona, one of the scenic wonders of the world!  
Myofascial Release I  
Myofascial Unwinding  
Myofascial Release II  
March 7-10 (1/2 days) 2013  
March 11-13, 2013  
March 14-17 (1/2 days) 2013  
Poco Diablo Resort  
(928) 282-7333

**Charlotte, NC**  Experience the exciting possibilities that add character to Charlotte, from cultural institutions and attractions to world-class dining and nightlife, to shopping and sporting events, not to mention plenty of Southern comforts.  
Myofascial Release I  
Myofascial Unwinding  
Myofascial Release II  
April 5-7, 2013  
April 9-11, 2013  
April 12-14, 2013  
Hilton Center City  
(704) 377-1500

**Madison, WI**  From the family-friendly activities to the natural beauty of Olbrich Botanical Gardens and the UW-Arboretum, there is something for everyone! Venture out of Madison and you’ll encounter fascinating artistic communities and rolling green landscapes.  
Myofascial Release I  
Myofascial Unwinding  
Myofascial Release II  
May 3-5, 2013  
May 7-9, 2013  
May 10-12, 2013  
Sheraton Hotel  
(608) 251-2300

**Victoria, British Columbia**  Whether you’re strolling along the causeway in the Inner Harbour, enjoying a whale watching adventure, indulging in the distinct cuisine, or taking in a local theatre production, Victoria’s attractions add up to a trip that’s nothing short of breathtaking.  
Myofascial Release I  
Myofascial Unwinding  
Myofascial Release II  
May 30-June 2, (1/2 days) 2013  
June 3-5, 2013  
June 6-9 (1/2 days) 2013  
Harbour Towers  
(250) 385-2405

**Sedona, AZ**  Red Rock Country is a gorgeous four season’s playground for everyone.  
Myofascial Rebounding  
Myofascial Healing  
Advanced Myofascial Unwinding  
June 20-23 (1/2 days) 2013  
June 24-26, 2013  
June 27-30 (1/2 days) 2013  
Site: Red Rock Memorial Lodge  
Accommodations: Sky Ranch Lodge  
(928) 282-6400

**Ocean City, MD**  Maryland’s Eastern Shore that boasts a 10-mile beachfront, a three-mile boardwalk and an endless number of eateries and shops. Ocean City is an appealing destination for families.  
Myofascial Release I  
Myofascial Unwinding  
Myofascial Release II  
July 11-14 (1/2 days) 2013  
July 15-17, 2013  
July 18-21 (1/2 days) 2013  
Carousel Oceanfront  
(410) 524-1000

**Nashville, TN**  Scores of songs are dedicated to the city of music. But, while music is the lifeblood of Nashville, visitors will also find here a city of culture and history, natural beauty and pure Southern charm. This city is alive.  
Myofascial Release I  
Myofascial Unwinding  
Myofascial Release II  
August 2-4, 2013  
August 6-8, 2013  
August 9-11, 2013  
Hilton Garden Inn  
(615) 369-5900

**Hilton Head, SC**  Hilton Head, SC- Follow the sun to Hilton Head Island, where you can enjoy world-class golf, beautiful beaches, fabulous restaurants and endless shopping opportunities.  
Myofascial Release I  
Myofascial Unwinding  
Myofascial Release II  
September 5-8 (1/2 days) 2013  
September 9-11, 2013  
September 12-15 (1/2 days) 2013  
Omni Oceanfront  
(843) 842-8000

**Chicago, IL**  The Indian Lakes resort in Bloomingdale is a grand Chicago resort which offers lush greenery, gardens, gold, spa and fabulous dining without ever leaving the grounds. Only 30 minutes from downtown Chicago and airport.  
Cervical-Thoracic  
Myofascial Rebounding  
Women’s Health  
November 8-10, 2013  
November 11-13, 2013  
November 14-17, 2013  
Indian Lakes Resort  
(630) 529-0200

**Vacation Series & Specialty Seminars**  
**Save $300**  
By registering for any three seminars!
Myofascial Mobilization

This fascinating “hands-on” seminar will introduce you to the highly effective world of Myofascial Release. This seminar will present the theory of Myofascial Release and the hands-on sessions will primarily focus on the upper and lower extremities, cervical, thoracic and lumbar areas.

12 Contact Hours

Locations and Dates

RENO, NV
February 16 & 17, 2013
Eldorado Casino Hotel
(775) 786-5700

WOODBRIDGE, NJ
(Northern NJ)
May 18 & 19, 2013
Hilton Hotel
(732) 494-6200

BAY CITY, MI
November 16 & 17, 2013
Doubletree by Hilton
(989) 891-6000

CALGARY, ALBERTA
March 9 & 10, 2013
Delta Bow Valley
(403) 266-1980

MONTGOMERY, AL
June 1 & 2, 2013
Embassy Suites
(334) 269-5055

LARAMIE, WY
December 7 & 8, 2013
Hilton Garden Inn
(307) 745-5500

TWIN FALLS, ID
April 6 & 7, 2013
Red Lion Hotel
(208) 734-5000

ERIE, PA
September 7 & 8, 2013
Clarion Hotel
(814) 433-1116

BLACKSBURG, VA
(334) 269-5055

INDIANAPOLIS, IN
May 18 & 19, 2013
Hilton Garden Inn
(317) 814-5464

YUMA, AZ
November 2 & 3, 2013
Hilton Garden Inn
(928) 783-1500

WOODBRIDGE, NJ
(Scranton Area)
September 7 & 8, 2013
Best Western Genetti
(570) 823-6152

PORTSMOUTH, NH
September 28 & 29, 2013
Sheraton Harborside
(603) 431-2300

ACME, MI
(Traverse City Area)
October 26 & 27, 2013
Grand Traverse Resort
(231) 534-6000

ORANGE, CA
(Southern, CA)
November 9 & 10, 2013
Doubletree Hotel
(714) 634-4500

ATLANTA, GA
November 23 & 24, 2013
Marriott NW Galleria
(770) 952-7900

PEORIA, IL
December 7 & 8, 2013
Embassy Suites
(309) 694-0200

“The Myofascial Mobilization Workshop taught me how to incorporate and utilize Myofascial Release techniques immediately with my patients and that everyone can benefit from myofascial mobilization techniques.”

Pediatric Myofascial Release

This introductory “hands-on” workshop is designed for therapists whose primary focus is on the pediatric population. Myofascial Release will be presented for the evaluation and treatment of head injuries, cerebral palsy, birth trauma, scoliosis, movement dysfunction, neurological dysfunction, trauma, pain and headaches.

12 Contact Hours

Locations and Dates

BEAUMONT, TX
(Traverse City Area)
October 26 & 27, 2013
Grand Traverse Resort
(231) 534-6000

COLUMBIA, SC
March 2 & 3, 2013
Courtyard by Marriott
(803) 799-7800

COLUMBIA, MO
April 13 & 14, 2013
Hilton Garden Inn
(573) 814-5464

INDIANAPOLIS, IN
May 18 & 19, 2013
Sheraton Hotel
(317) 635-2000

ANN ARBOR, MI
June 8 & 9, 2013
Sheraton Hotel
(734) 996-0600

WILKES-BARRE, PA
(Scranton Area)
September 7 & 8, 2013
Best Western Genetti
(570) 823-6152

PORTSMOUTH, NH
September 28 & 29, 2013
Sheraton Harborside
(603) 431-2300

ACME, MI
(Traverse City Area)
October 26 & 27, 2013
Grand Traverse Resort
(231) 534-6000

ORANGE, CA
(Southern, CA)
November 9 & 10, 2013
Doubletree Hotel
(714) 634-4500

ATLANTA, GA
November 23 & 24, 2013
Marriott NW Galleria
(770) 952-7900

PEORIA, IL
December 7 & 8, 2013
Embassy Suites
(309) 694-0200

“I have gained so many new treatment ideas during the Pediatric Myofascial Workshop. We spent the perfect amount of time in hands-on workshops that I have a good handle on how to perform these techniques correctly to get maximum results with my pediatric patients.”
In this seminar you will receive extensive treatment for your own pelvic problems. Many times chronic, persistent headaches, neck and back pain can be resolved with Myofascial Release to the pelvic area.

25 Contact Hours

THIS FASCINATING INTERMEDIATE “HANDS-ON” SEMINAR WILL TEACH YOU IMPORTANT MYOFASCIAL RELEASE, VISCERAL RELEASE AND MYO/GYNO-FASCIAL RELEASE:

• Pelvic Floor Pain & Dysfunction
• Urinary Incontinence, Urgency and/or Frequency
• Problematic Breast Implant/Reduction Scars
• Vulvodynia
• Mastectomy Pain
• Endometriosis
• Interstitial Cystitis
• Fibromyalgia
• Menstrual Problems
• Adhesions
• Coccygeal Pain
• Episiotomy Scars
• Painful Intercourse
• Infertility Problems
• Lymphedema
• Painful Scars

“My wife told me that she has a cyst on her right ovary and “it does not look good”. During her routine ultrasound it was discovered that she had a dermoid cyst. The doctor suggested surgery to remove the whole right ovary. He warned us that solid cysts do not go away and that my wife would need surgery. My wife saw an advanced John F. Barnes’ Myofascial Release therapist the following day and subsequently completed 10 Myofascial Release sessions. When my wife had her second ultrasound performed, the cyst was completely gone! “No surgery” the doctor said. What a relief! Thank you John for bringing Myofascial Release to our lives!”

“John teaches this class with such a delightful mixture of tenderness, comedy, integrity and love.”

“The Women’s Health seminar was absolutely awesome. There was a feeling of being part of something incredibly important... like witnessing a piece of history. It felt like John was opening the door for us to be a part of a significant shift in the healthcare field.”

Locations and Dates

SEDONA, AZ
February 7-10, 2013
Site: Red Rock Memorial Lodge
Accommodations: Sky Ranch Lodge
(928) 282-6400

CHICAGO, IL
November 14-17, 2013
Indian Lakes Resort
(630) 529-0200

Prerequisites: Myofascial Release I™, Fascial-Pelvis, Myofascial Unwinding
Myofascial Rebounding utilizes the fluid/energy dynamics as a therapeutic force to greatly enhance your Myofascial Release effectiveness in reducing pain, increasing function and awareness. Myofascial Rebounding also “confuses” the neuromotor system to help free the body of its bracing patterns. It’s kind of a subtle way in the back door. The mind/body doesn’t know what to do, so it just lets go. Myofascial Release and Myofascial Rebounding is an important combination acting as a powerful catalyst enhancing your effectiveness!

**Locations and Dates**

**KEY WEST, FL**
January 21-23, 2013
Doubletree Hilton
305-293-1818

**SEDONA, AZ**
June 20-23 (1/2 days) 2013
Site: Red Rock Memorial Lodge
Accommodations: Sky Ranch Lodge
(928) 282-6400

**CHICAGO, IL**
November 11-13, 2013
Indian Lakes Resort
(630) 529-0200

Prerequisite: Myofascial Release I™

**Myofascial Rebounding**

**Advanced Myofascial Unwinding**

A rare opportunity to grow and expand your abilities by being treated with advanced unwinding techniques by highly skilled Myofascial Release Therapists.

**Locations and Date:**

**WILMINGTON, DE**
April 26-28, 2013
Site: Doubletree Hilton
(302) 478-6000

**SEDONA, AZ**
June 27-30 (1/2 days) 2013
Site: Red Rock Memorial Lodge
Accommodations: Sky Ranch Lodge
(928) 282-6400

**CHICAGO, IL**
November 11-13, 2013
Indian Lakes Resort
(630) 529-0200

Prerequisites: Myofascial Release I™, Myofascial Unwinding, Myofascial Release II™

**Subtle Energy Seminar**

**Locations and Dates**

**WILMINGTON, DE**
April 26-28, 2013
Site: Doubletree Hilton
(302) 478-6000

**SEDONA, AZ**
June 27-30 (1/2 days) 2013
Site: Red Rock Memorial Lodge
Accommodations: Sky Ranch Lodge
(928) 282-6400

**CHICAGO, IL**
November 11-13, 2013
Indian Lakes Resort
(630) 529-0200

**Prerequisite:** Myofascial Release I™

**Prerequisites: Myofascial Release I, Fascial-Pelvis, Cervical-Thoracic, Myofascial Unwinding, Myofascial Rebounding, Advanced Myofascial Unwinding, Myofascial Release II, and a one week Skill Enhancement Seminar at either of our Myofascial Release Treatment Centers.**

**Myofascial Release III – “Beyond Technique”**

An Exciting Adventure!

**Prerequisites:** Myofascial Release I, Fascial-Pelvis, Cervical-Thoracic, Myofascial Unwinding, Myofascial Rebounding, Advanced Myofascial Unwinding, Myofascial Release II, and a one week Skill Enhancement Seminar at either of our Myofascial Release Treatment Centers.

**Dates**

**SEDONA, AZ**
October 22-27, 2013

**TO APPLY:** Please send your picture, resume and a letter stating what the Myofascial Release Approach has done for you personally and professionally, why you feel you are ready for this seminar and what your goals are for this 6 day retreat. Mail to MFR Seminars, 42 Lloyd Avenue, Malvern, PA 19355, along with a check for $500. Those not accepted will receive a full refund.
The Myofascial Healing Seminar will guide you to the depths of your essence for authentic healing in the most beautiful place in the world – Sedona, Arizona.

Bring a friend or loved one & receive a discount of $100 each!

Locations and Dates

SEDONA, AZ  
February 11-13, 2013  
Site: Red Rock Memorial Lodge  
Accommodations: Sky Ranch Lodge  
(928) 282-6400

SEDONA, AZ  
June 24-26, 2013  
Site: Red Rock Memorial Lodge  
Accommodations: Sky Ranch Lodge  
(928) 282-6400

MINNEAPOLIS, MN  
August 26-28, 2013  
Radisson Blu  
(952) 881-5258

SEDONA, AZ  
October 10-13 (1/2 days) 2013  
Site: Red Rock Memorial Lodge  
Accommodations: Sky Ranch Lodge  
(928) 282-6400

For the Patient

The Myofascial Healing Seminar will teach you how to “treat” yourself and is designed to help those wanting to enhance their progress and take a quantum leap in their healing. Through lectures and workshops patients will learn how to help eliminate their pain and energize their body. Send your patients/clients to the Myofascial Healing Seminars to enhance their treatment response, cut their healthcare costs and provide a way of helping them to continue to heal.

For the Therapist: Heal Yourself

The Myofascial Healing Seminar is also for you, the therapist, and your friends and family, providing all of you an inexpensive way to lift your spirits, soothe your mind and eliminate your pain while enhancing your healing journey.

“This seminar is so important! It has given me my life back!”

“This suffering with fibromyalgia for years, my pain is finally gone! I feel so much better!”

“John is a therapist of the highest caliber. I could feel the compassion flowing from his gentle touch. The power and love within this seminar supported me in overcoming my pain.”

To Register See Page 19
The Skill Enhancement Seminar is offered on-site in our Malvern, Pennsylvania and Sedona, Arizona Treatment Centers. The Skill Enhancement Seminar allows anyone who has taken Myofascial Release I to work alongside our highly trained and skilled Myofascial Release staff as we treat patients and therapists from around the world.

Therapists who attend the Skill Enhancement Seminar can incorporate the knowledge and skills learned at our off-site educational seminars in a clinical setting that specializes in Myofascial Release. The value of individual, private instruction on Myofascial Release techniques with actual patients, as well as receiving private treatment, serves to be a comprehensive and an invaluable instructional experience. Immediate and personal feedback will be offered to the participating therapist. Questions will be addressed in a timely and productive fashion throughout this week long seminar.

**Skill Enhancement with John F. Barnes, PT**

The Skill Enhancement Seminar is also offered during select weeks when John F. Barnes, PT is treating at either the Malvern or Sedona Myofascial Release Treatment Centers. This option allows the therapist to treat patients alongside John Barnes and our staff. Personal treatment sessions with John F. Barnes and our staff are all included.

Enrollment in the Skill Enhancement Seminar is limited. We only accept four therapists per week to ensure personal and direct guidance. Booking in advance is recommended.

- Learn how a successful Myofascial Release Treatment Center operates in terms of patient flow, variety, and frequency of treatments.
- Examine how a patient’s progress is influenced by varying frequency of treatments.
- Observe the unique styles of our therapists and instill confidence and cultivate your own distinct therapeutic abilities.

“I have a lot more self confidence about practicing Myofascial Release with my clients and about myself.”

“…”
Feeling tired and burned out? Are you always the care-taker? Do you want to develop skills and confidence to provide consistent results for your patients? The "Therapy for the Therapist" Program is designed specifically for you! Offered on-site at the “Sanctuary” in Malvern, Pennsylvania and at “Therapy on the Rocks” in Sedona, Arizona, this unique and one-of-a-kind program meets the needs of therapists who are experiencing pain, tightness and in desperate need of rejuvenation.

Sessions are multiple times per day for a total of 15 hours per week. Concentrated treatment with our teams of highly skilled Myofascial Release therapists’ elicits the catalyst in promoting efficient, deep healing. Therapists returning home from the “Therapy for the Therapist” Program experience quantum leaps in health, inner calmness, therapeutic intuition, and heightened proprioceptive awareness.

Call 1-800-FASCIAL for more details!

The Best Gift I Ever Gave Myself!

Dear John Barnes and all the staff at the Malvern Myofascial Release ‘Sanctuary’, I want to thank you all for the deeply transformative therapeutic week I spent in your ‘Therapy for the Therapist’ program. I found it an amazing opportunity for professional and personal growth. Three sessions of hands-on therapy a day with some of the most talented physical therapists in the world has regenerated me! I haven’t felt this good since….well, maybe ever!

My 56 year old knees don’t creak and ache anymore, my neck range of motion improved, my pelvis is level and my shoulders aren’t mistaken for earrings anymore! I feel like a kid again with more energy to devote to my patients, my business and the people I love.

I admire the relaxing and peaceful setting of your new Myofascial Release Center, the ‘Sanctuary’. The treatment rooms were spacious and comfortable with gorgeous views of woodlands, decorated with inspirational art, a soft robe, moist heat or ice after treatments, and great music. The infra-red sauna and hot tub were divine! And the beautiful rock walls and leather sofas were so inviting and luxurious; it was hard to leave at the end of each day.

I have been working in physical therapy for 20 years, but never invested 100% of my time and energy toward healing myself, until this ‘Therapy for the Therapist’. Thanks to Myofascial Release and John, I now know I am worth it. I deserve it. And I need it...every year! Everyone does.

Emily E, LPTA, LMT, Maine
“The Sanctuary”, our Eastern Myofascial Release Treatment Center, located in Malvern, Pennsylvania, the Main Line suburbs of Philadelphia, is a therapeutic retreat that is a haven for patients and therapists who desire the utmost care. Experience the expert guidance of our Myofascial Release Therapists’ hands-on healing skills so that you can return to a pain-free, active lifestyle!

Our beautiful, new John F. Barnes’ Myofascial Release Treatment Center is an impressive stone and wood building immersed in the healing energy of an ancient, lush forest. Patients will enjoy the benefits of Myofascial Release treatments, a soothing sauna and whirlpool, and the tranquil woodland environment.

To complement your treatments, there are a group of world famous gardens; Winterthur Gardens, the internationally acclaimed Longwood Gardens, the Chanticleer Garden Estate and many historical country inns and horse farms are all within a short drive.

“THE SANCTUARY”
42 Lloyd Avenue, Malvern, PA, 19355
1-800-FASCIAL (327-2425) • 610-644-0136, 610-644-1662 fax
Malvern@myofascialrelease.com

Our Mission is to Return You

• Back Pain
• Jaw Pain (TMJ)
• Disc Problems
• Headaches
• Sports Injuries
• Whiplash
• Fibromyalgia
• Myofascial Pain Syndrome
• Infants/Children

WOMEN’S HEALTH PROBLEMS:

• Pelvic Floor Pain & Dysfunction
• Urinary Incontinence
• Infertility
• Mastectomy Pain
• Painful Intercourse
• Urinary Urgency
• Vulvodynia
• Endometriosis
• Painful Scars
“Therapy on the Rocks”, our Western Myofascial Release Treatment Center, is located in Sedona, Arizona nestled on a cliff along side a fifty foot waterfall cascading into the pristine water of Oak Creek Canyon. The Western Center offers the perfect setting for healing. Magnificent views of the red rocks of Sedona are seen from the cozy treatment rooms, redwood sunning decks, and our creek side whirlpool.

Sedona’s majestic Red Rock Canyons lie nestled between the beauty of the Grand Canyon, just a 2 hour drive north, and the cosmopolitan charm of Phoenix, a magnificent two hour drive south. Drive through Oak Creek Canyon (between Sedona and Flagstaff) on scenic Highway 89A, where spring fed Oak Creek cuts its way through a 28 mile long, 3,000 foot deep gorge and where the forces of nature have acted to create a visual masterpiece. Visit the quaint mining town of Jerome, built on the precipice of Mingus Mountain, with unique shopping available and spectacular views of the Sedona Valley.

Sedona, Arizona is truly a unique destination spot where visitors can enjoy a multitude of activities: hiking trails leading into the heart of the Red Rocks, jeep and helicopter tours, horseback riding, train and balloon rides await visitors. Beautiful and varied art galleries, Southwest and eclectic shopping opportunities, ancient Native American ruins, golf on the rocks, Slide Rock State Park and a multitude of high quality restaurants are minutes away.

“THERAPY ON THE ROCKS”
676 North Highway 89A • Sedona, AZ 86336
928-282-3002 • 928-282-7274 fax
Sedona@myofascialrelease.com • therapyontherocks.net

to a Pain Free, Active Lifestyle!

• Neurological Dysfunction
• Chronic Pain
• Migraines
• Chronic Fatigue Syndrome
• Carpal Tunnel
• Adhesions
• Neck Pain
• Scoliosis
• Sciatica

• Interstitial Cystitis
• Lymphedema
• Problematic Breast Implant/Reduction Scars
• Menstrual Problems
• Urinary Frequency
• Coccydynia (tail bone pain)
• Adhesions
• Episiotomy Scars
Healing Ancient Wounds: The Renegade’s Wisdom ©
By John F. Barnes

The enjoyable and important book, “Healing Ancient Wounds: The Renegade’s Wisdom,” was designed to help you expand your abilities, therapeutic awareness and to assist you on your journey as an intuitive therapeutic artist. This intriguing book was also written for your patients/clients to educate, motivate and inspire them to accelerate, deepen and enhance their treatment response. $49.95

“Fireside Chat” DVD
By John F. Barnes

The Fireside Chat DVD with John F. Barnes, PT will give the viewer a chance to gain an inside look at John F. Barnes’ perspective on the principles and methods employed in his Myofascial Release Approach. $49.95

Myofascial Release & Myofascial Freedom DVD Set by John F. Barnes
John F. Barnes, PT discuss the theory, anatomy, and function of the Myofascial system with demonstrations in evaluation and treatment techniques for decreasing pain, headaches, and restoring motion. The Myofascial Freedom DVD is designed to teach therapists and their patients Myofascial Release self-treatment techniques, Myofascial Unwinding techniques and a home exercise Myofascial Freedom flexibility program. $159.90

“Strolling Under the Skin” Living Fascia DVD
By Dr. J.C. Guimberteau
View an inner world of changing structures, a world constantly adapting whose ultimate function is to provide flexibility, allowing movement and maintaining equilibrium. $60.00

“Muscle Attitudes” DVD
By Dr. J.C. Guimberteau
This incredible DVD demonstrates that muscle is a contractile structure completely included in the meshwork of the fascial system and all the sheaths around and inside the muscle, empimysium, perimysium or endomysium are in fact, one unique fascial tissue. $60.00

“Interior Architectures” DVD
This brand new DVD by surgeon JC Guimberteau combines new scenes that show the internal architecture of the body, a fractal network made up of fibres, fibrils and microfibrils, and microvascular spaces. Therefore, form can be described as a global system. The fascial system provides shape, form, and confers important dynamic properties to the body. $60.00

Ladies Ultra Cotton T-Shirt
Color-Black Sizes - S, M, L, XL $15.00

Package 1: Save Over $75
Contains Myofascial Release: The Search for Excellence©, Healing Ancient Wounds: The Renegade’s Wisdom©, “Fireside Chat” DVD, Myofascial Release 2 DVD Set, Inner Awareness CD’s and the Listening Book.................................................. $299.00

Package 2: Save $20
Contains Myofascial Release: The Search for Excellence© & Healing Ancient Wounds: The Renegade’s Wisdom©............................................................................... $99.00

Package 3: Save Over $50
Contains Strolling Under the Skin, Muscle Attitudes & Interior Architecture DVDs $129.00

Call 1-800-FASCIAL or order online www.myofascialrelease.com
Registration Information

Register For Any Three Seminars and Receive $300 OFF!

- Myofascial Release I
- Fascial-Pelvis Myofascial Release
- Cervical-Thoracic Myofascial Release
- Myofascial Unwinding
- Myofascial Release II
- Myofascial Rebounding
- Advanced Myofascial Unwinding
  $750 for each seminar or
  $695 if registered 2 weeks
  prior to seminar date

- Women’s Health Seminar:
  The Myofascial Release Approach
  $1,000 for each seminar or
  $895 if registered 2 weeks
  prior to seminar date

- Myofascial Mobilization Workshop
- Pediatric Myofascial Release Workshop
- Subtle Energy
  $450 for each seminar or
  $395 if registered 2 weeks
  prior to seminar date

- Myofascial Healing Seminar
  $550 or
  $495 if registered 2 weeks
  prior to seminar date
  $395 per person when 2 or more
  register together*  
  (*Please make two copies of this
  registration form, one for each person
  and mail together.)

Continuing Education:
Myofascial Release Seminars are approved by many state and national associations. Please
visit our website at myofascialrelease.com for a complete listing and to determine the
number of hours granted by your association.

Discounts:
Graduates of the Pediatric Myofascial Release Workshop or the Myofascial Mobilization
Workshop are entitled to a $50 discount off the price of the Myofascial Release I or
the Fascial-Pelvis Seminar. Participants who register for any three seminars at one time
(excluding Myofascial III and the Skill Enhancement Seminar) are entitled to a $300
discount. Hospitals or facilities who register five or more persons at the same time are
entitled to a $50 per person discount on any Myofascial Release Seminar. Registrations
must be mailed, faxed or phoned in at the same time. Graduates of our seminars may
repeat any or all of these seminars for half-price. DISCOUNTS CANNOT BE COMBINED.

Registration Fee and Cancellation Policy:
Full payment is required to reserve a space. Enrollment is limited. Fee includes materials,
seminar instruction, hands-on workshop training, continental breakfast, afternoon
refreshments, and a seminar certificate (excludes Myofascial Healing). Written
confirmation will be sent after payment is received in our office. You may cancel your
registration up to 14 days before the seminar. Your registration fee will be refunded less
a $50 processing fee. If you need to cancel less than 14 days prior to the seminar you
may transfer your registration to another seminar of your choice. We reserve the right to
cancel any seminar, in which case the tuition fee will be returned in full. MFR Seminars is
not responsible for any guaranteed airline/hotel reservation.

Tax Reform Act Of 1986:
Registration fees, travel and lodging expenses incurred by a taxpayer while attending a
convention or seminar relating to their profession will continue to be fully deductible;
meal cost will remain 50% deductible.

CALL TODAY – 1-800-FASCIAL or
Register Online at www.myofascialrelease.com

IMPORTANT

<table>
<thead>
<tr>
<th>Seminar Location City:</th>
<th>State</th>
</tr>
</thead>
</table>

Check the appropriate box(es)

☐ Myofascial Release I  ☐ Advanced Myofascial Unwinding
☐ Myofascial Unwinding  ☐ Myofascial Mobilization
☐ Myofascial Release II  ☐ Pediatric Myofascial Release
☐ Fascial-Pelvis  ☐ Women’s Health Seminar
☐ Cervical-Thoracic  ☐ Myofascial Healing
☐ Myofascial Rebounding

Charge to: ☐ Visa ☐ MasterCard  Expiration Date
Card # 3-Digit Security Code
Signature

Name
Professional Initials:
(Type of therapist, PT, LMT, OTR/L etc. or for the Healing Seminar, what is your
occupation?)
Email
Address
City  State  Zip
Phone  (   )
Enclosed is my check (U.S. Funds only) payable to:
MFR Seminars
42 Lloyd Avenue,
Malvern, PA 19355
1-800-FASCIAL (327-2425)
Fax Form to 610-644-1662

Web Site: www.myofascialrelease.com • Email: seminars@myofascialrelease.com
Recent research verifies the principles of the John F. Barnes’ Myofascial Release Approach®

Learn from the Experts!
Join over 75,000 successful therapists!

Pain Function Income

John F. Barnes’ Myofascial Release Approach®